

2017

THE 1st
COMMUNICATION
FORUM IN ALBANIA

The challenges of Millennial's

DATE & TIME

May 27, 2017
08AM to 03PM

Venue

Plaza Hotel

The ACF (Albanian Communication Forum) has as its prime aim the identification and demonstration of successful communication strategies between three

Important Influencers:

1. Young people
2. Professionals
3. Brand Companies in Albania.

General Purpose of the 1st Communication Forum in Albania:

Intending to improve the ability of successfully transferring information, thoughts and ideas, initially by starting with small audiences and then moving up to larger ones.

The issues that will be discussed for the duration of the Forum will focus on incentivizing the understanding of the core elements that comprise **effective communication as a mechanism of growth.**

This being either a type of communication utilized for:

1. Business
2. Media
3. Interpersonal Purposes, or the aesthetic effective communication in the public by a large.

This Communication Forum is structured as an overlap of theory and practice giving the participants the opportunity to widen their knowledge and to exercise through the use of examples in some of the sessions.

The participants will also follow the personal accounts from the invited speakers, some of them very well known to the public, such as:

Business People, Movie directors, TV moderators, General Directors, Entrepreneurs, Public Figures, Young Professionals etc. ACF will be offering in this way an opportunity to understand and to *build bridges through effective communication and collaboration for the future.*

The most up-to-date case studies in the field of communication in the business, media and technology field will also be utilized during the session 3.

Overall Operations

ACF it is intended to acknowledge and make the participants aware of the main communication tool, our body, and *how its language inspires or pushes away the team (business case) or the audience (in the case of public speaking).*

Also attention will be paid to the communication between governmental institutions, Media also Business Institutions and the importance which a healthy relationship has between staff in every Institution.

Categories Participants will have to contribute in this program by sharing their conclusions and offering the best alternatives in solving the below topics:

- Ethics in business communication
- Communication Aesthetics in general
- The Art of public speaking and the great importance of it
- Media Communication and its influence
- Social Communication and the Power of technology.

Eligibility All participants need to:

- Up to 16 years old.
- Preferred are the disciplines of: economics, law, social sciences and journalism.
- To be actively part of the programme by reading all of the material provided and asking questions to the guests speakers

Application Process

- The application process will go through:
1. Completing an online application and submitting at last one question for at least one of the panelists.

1st Albanian Communication Forum

PROGRAM

08:30

CHECK IN & WELCOMING

EDI OGA - MODERATOR

Welcome to The 1st Albanian
Communication Forum Presenting
Panels

09:00 - 09:15

BUSINESS & MEDIA PANEL I

1. Z. Dritan MEZINI (Duapune.com)
2. Znj. Zenfina HASANI (LeSpot)
3. Z. Leonard BODURI (AUTHOR)
4. Z. Erton GRACENI(Protik)
5. Znj. Alida KONDI (EU Programs)
6. Znj. Joana CELA (HIRE ME)
7. Znj. Valentina AGALLIU (Vektor AD)
8. Z. Alfred LELA (Politiko.Al)
9. Z. Alban TARTARI (PR Expert)

09:15 - 10:30

Academic Panel II

1. Znj. Majlinda KETA (Expert)
2. Znj. Ditjona KULE (Academic Writing)
3. Znj. Nora MALAJ (Ministry of Education and Sports)
4. Znj. Jezerca TIGANI (Terres des Hommes)
5. Znj. Kozeta SEVRANI (Expert)
6. Z. David Sandres (UN Women)

10:30 - 11:45

NETWORKING COFFEE

11:45 - 12:00

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PROGRAM

12:00 - 13:00

YOUNG PROFESSIONALS PANEL III

1. Znj. Erilda HOXHA (Telekom)
2. Znj. Migena MUSLLI (AIDA)
3. Znj. Flavia LAME (GoSocial)
4. Znj. Emi OGA (ACT-Smart)
5. Znj. Sara CAPALIKU (Activist)
6. Z. Alion CACI (Regjizor)

13:00- 14:30

GUEST

**ERJON VELIAJ
MAJLINDA BREGU**

14:30

CLOSURE - Lottery

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